MARUMO & LEHUMO HR SOLUTIONS

Importance of Organizational Structure

Organizational structure is important because it orders any business to deliver its value to a market and better competitors. Your business value chain is the sequence of high-level operations that represents your core value-creating process. It is the translation of competitive strategy into activity. The value chain is thus the central organizing principle for decisions about structure. If businesses are structured according to a different central principle, the business is then designed to do something different

Businesses must create a tight connection between the ideas of competitive strategy, value chain, and structure. It is in this relationship that the importance of organizational design structures is clearly recognizable. The benefit of this understanding is that the core work of your business will always remain the foundation of observations, deliberations, and decisions associated with the way that any business can its human capital

Why businesses Need a Clear Competitive Strategy

An effective organizational structure is a plan to achieve superior business performance. It is a set of choices that define what an organization will and will not do. The key to strategy is to define a path to create unique value for a target market. Strategy define and determine how a business can be unique in ways that is valued by the market or by its competitors.

3 key Dimension of Excellent Business Strategy



A distinctive value proposition must translate into a set of activities that is different from those of its competitors. The essential nature of strategy is the development of a tailored value chain—choosing different activities to perform compared to your market competition or performing the same activities differently, otherwise, you are competing on the same basis as your competitors

Please do reach out to us for information on how we can fuel your Business on Organizational Structure and Strategy